

TEXAS
ELECTRIC
CHOICE
THE POWER IS YOURS. USE IT



Status Report on the Texas Retail Market
Tenth Annual Green Power Marketing Conference
Austin, Texas
October 24, 2005



1-866-PWR-4-TEX
POWERTOCHOOSE.ORG

1999 Customer Choice Legislation

- Customer choice for investor-owned utilities began January 2002
- Competition at wholesale and retail
- Recovery of stranded costs
- Clean air programs: renewable energy and energy efficiency
- Price-to-beat allows incumbents to recover power costs and competitors to compete on price



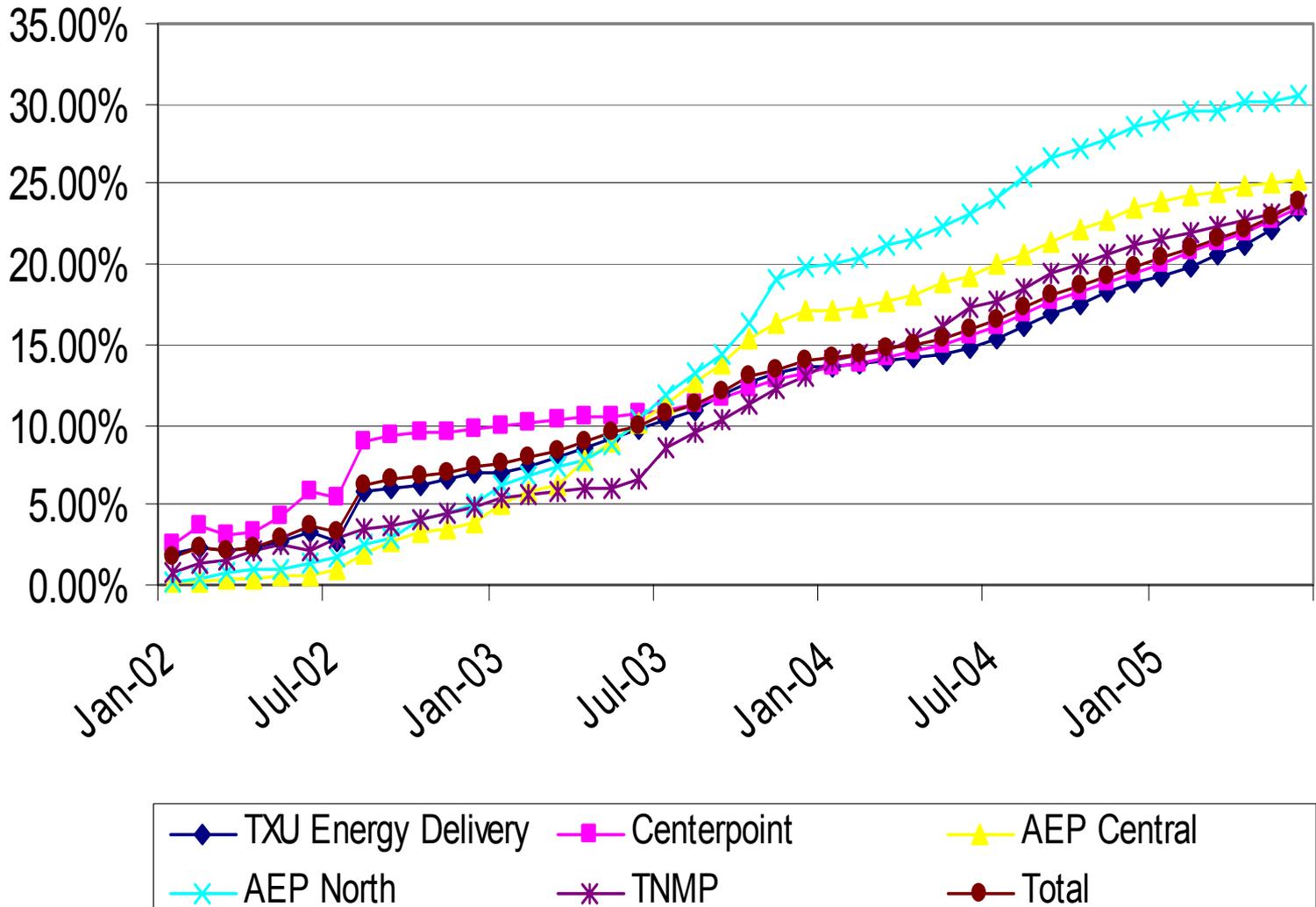
Customer Choices Today



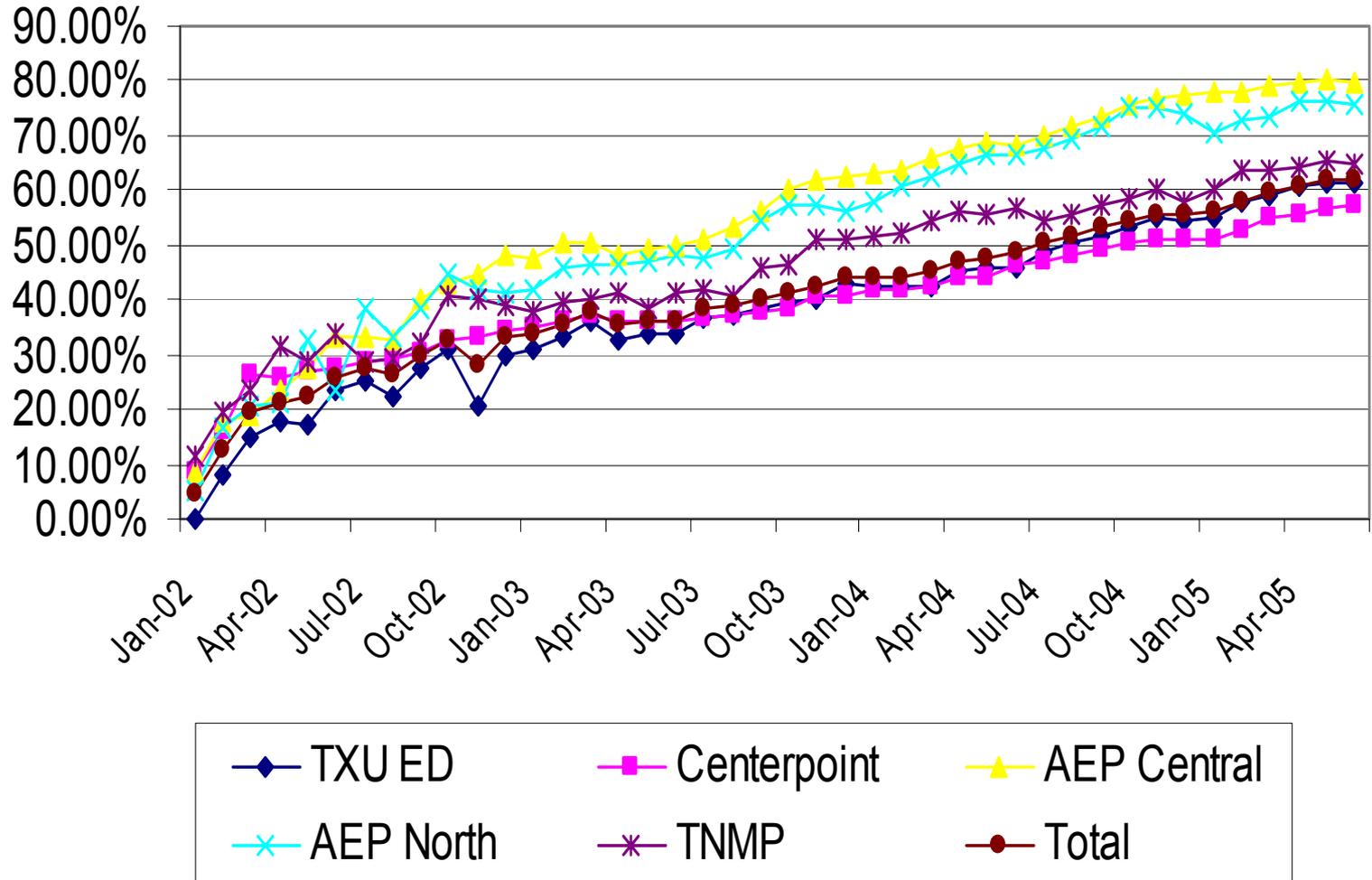
- Houston
 - 13 retail providers
 - 17 retail products
 - 5 renewable products
- Dallas
 - 12 retail providers
 - 16 retail products
 - 5 renewable products



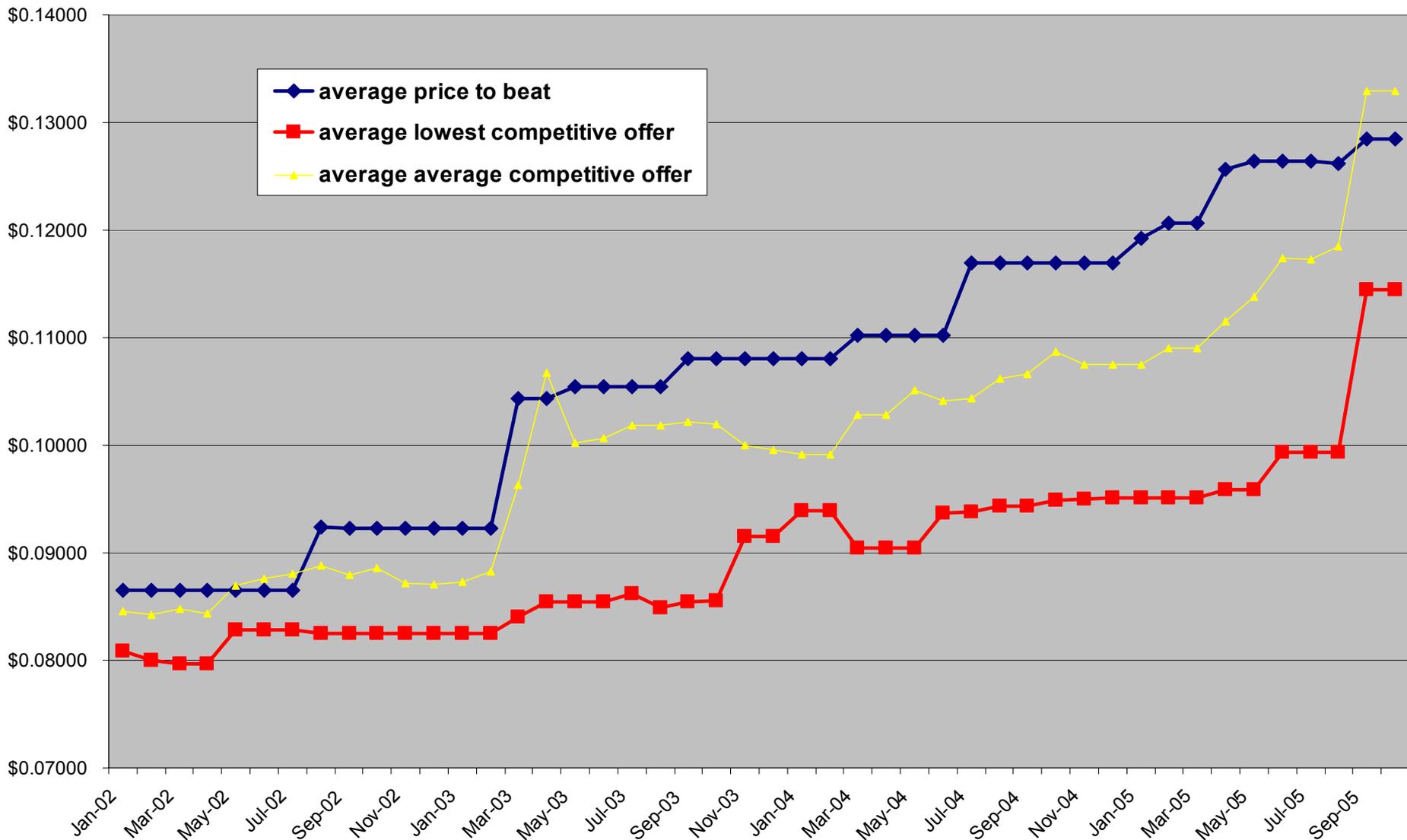
Residential Customers with Competitive REP



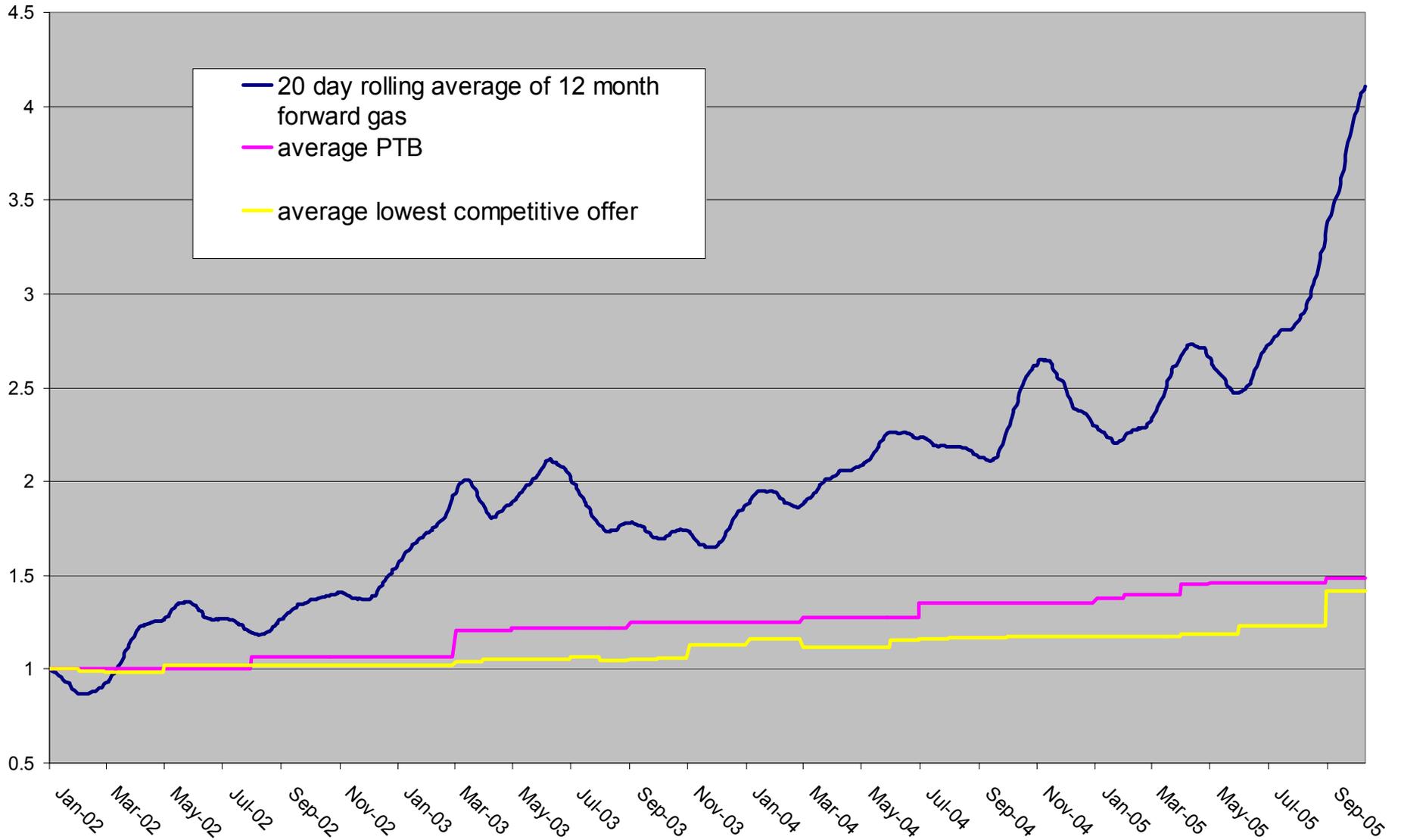
Non-AREP Share of Secondary Voltage Megawatt-hours



Average Residential Price to Beat vs. Competitive Offers



Price to Beat vs. Gas Prices



For More Information

- PUC web site
 - Hot topics

www.puc.state.tx.us/hot_topics.cfm

- Competition report cards

www.puc.state.tx.us/electric/reports/RptCard/index.cfm

- REC administrator--ERCOT

www.texasrenewables.com

